Schwedenstube
schwedenstube.de

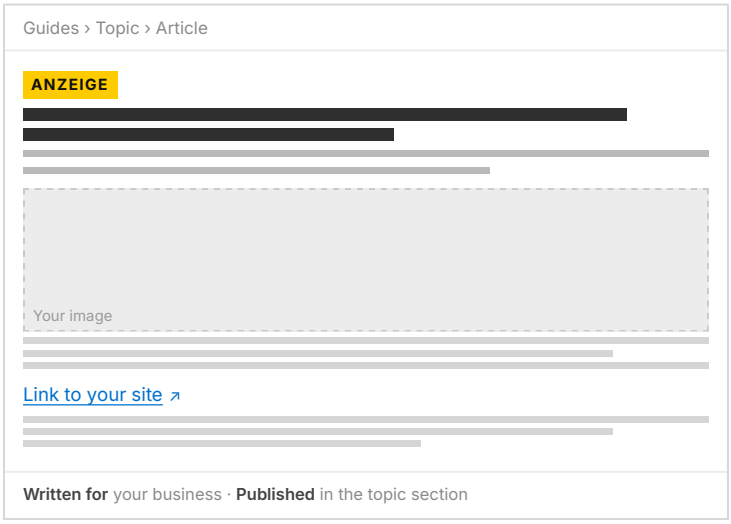
Advertorial

UPDATED NOVEMBER 2026

An article we write. Findable for good.

An advertorial is an editorial article in your topic or region: written by us, labelled as an advertisement at the top, linked to your site in the running text. It has an address of its own and gets found — even if you do not renew later.

AN ADVERTORIAL, AS IT LOOKS



Schematic. Header, headline, standfirst, image and text are drawn. The place of the link and the „Anzeige" label are as they stand in the finished article.

LABEL AND LINK

Anzeige LABEL AND LINK

this is how the article starts: „Anzeige" at the top, no exception

internal links to related articles — Topic A · Article B — that is how it is found in the topic section

Link to your site — your link sits in the running text, not in a box beside it

One article, one link, written once.

WHAT YOU GET

- an **article** written by us — like our editorial pieces
- a **headline** that names what people search for
- **your images** and your offer, without catalogue tone
- **one link** to your site, in the running text
- **internal links** to related articles — the piece is part of the topic section, not stranded

WHAT IT IS NOT

- no banner, no ad slot
- no link inserted afterwards into an existing article
- no sales copy with an order number — the article stays readable
- nothing that gets deleted when the term ends

The link carries **rel="sponsored"**. When the booking ends, the article stays reachable at its address — we delete nothing and redirect nothing.

€490

first month — production

then €190 / month to keep it up. Both net.

- **First month:** research, text, images, build, internal links
- **From month 2:** visibility, updates, care
- **Term:** monthly — no annual contract
- **From you:** topic, contact person, image material — we do the writing

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